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Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	13	khimetrics.as.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 15:17
L2	76	(optimis\$6 or optimiz\$6) SAME (price or prices or pricing) SAME (promotion\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:16
L3	292	(optimis\$6 or optimiz\$6) NEAR6 ((mark\$3 ADJ down) or markdown\$2 or promotion\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:17
L4	181	3 AND demand\$2	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:17
L5	153	4 and (price\$1 or pricing)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:27

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1996	1997	1998	1999	2000	2001	2002	2003	2004	2
0	0	0	0	4 pages	5 pages	10 pages	25 pages	30 pages	p
pages	pages	pages	pages						
				Oct 17, 2000 *	Apr 11, 2001 *	May 23, 2002 *	Feb 02, 2003	Feb 18, 2004 *	
				Oct 18, 2000	May 16, 2001	May 25, 2002	Feb 05, 2003	Mar 22, 2004 *	
				Oct 19, 2000	Sep 16, 2001 *	Aug 02, 2002 *	Mar 27, 2003	Apr 01, 2004 *	
				Dec 04, 2000 *	Sep 17, 2001	Sep 21, 2002 *	Apr 10, 2003	Apr 01, 2004 *	
					Oct 09, 2001	Sep 26, 2002	Apr 20, 2003	Apr 20, 2004 *	
						Oct 17, 2002	May 30, 2003	May 18, 2004 *	
						Nov 13, 2002 *	Jun 20, 2003	Jun 02, 2004 *	
						Nov 26, 2002	Jun 23, 2003	Jun 04, 2004	
						Nov 30, 2002	Jul 21, 2003	Jun 05, 2004	
						Dec 01, 2002	Jul 27, 2003	Jun 10, 2004	
							Aug 07, 2003	Jun 12, 2004	
							Aug 08, 2003	Jun 15, 2004 *	
							Sep 19, 2003	Jun 17, 2004 *	
							Sep 23, 2003	Jun 18, 2004	
							Oct 25, 2003	Jun 19, 2004	
							Oct 26, 2003	Jun 22, 2004	
							Oct 28, 2003	Jun 23, 2004	
							Oct 29, 2003	Jun 24, 2004	
							Nov 19, 2003	Jun 28, 2004	
							Nov 20, 2003	Jul 02, 2004 *	
							Nov 23, 2003	Jul 10, 2004 *	
							Nov 26, 2003 *	Jul 22, 2004	
							Nov 28, 2003	Jul 23, 2004	
							Dec 04, 2003 *	Sep 18, 2004 *	
							Dec 12, 2003 *	Sep 19, 2004 *	
								Oct 12, 2004 *	
								Nov 03, 2004 *	
								Nov 12, 2004 *	
								Nov 13, 2004	
								Nov 14, 2004	

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<input type="checkbox"/> masthead_left											
<input type="checkbox"/> left_	The Secret of Success in Retail: Manage Your Prices and Promotions.										<input type="checkbox"/> right
<input type="checkbox"/> left_tagline_top	<input type="checkbox"/>	<input type="checkbox"/> body_gutter_top									

Easier said than done. To maximize profits and customer flow-through, retailers need price and promotion working together to deliver the company objective. However, most retailers are caught up in the day-to-day logistics of putting product on shelves...And don't have time for the complex job of optimizing prices in a challenging environment, with conflicting objectives, strategies and constraints.

DemandTec can help:

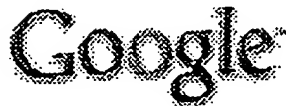
- We offer a *breakthrough*, Web-based service that identifies the most profitable pricing and promotion combinations for all of your products, taking into account multiple objectives, strategies and constraints.
- Our high-level, proprietary science *optimizes price and promotion as a single system*, applying sophisticated econometric techniques and advanced technology to deliver precise recommendations.
- Our world-beating team of category managers and optimization experts work in partnership with you to implement our solution rapidly and achieve *a guaranteed step-change in results*.

The result goes directly to your bottom line.

Whether for an e-commerce business or traditional retailer, we can manage prices more effeciently, and increase profits *dramatically*. Our results to date show that we can improve net profits by at least **40-80%** and in some cases, significantly more.

Contact us to find out more about how DemandTec can help drive profits!

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 Results 1 - 10 of about 33 for phil delurgio promotion optimization. (0.43 seconds)

DemandTec | News

... also published an article by Dr. Rossi and Phil Delurgio, DemandTec's VP ... provider of Demand Based Management software for price and **promotion optimization**. ...

demandtec.com/news/press99-02/news_rel_rossi.html - 23k - Supplemental Result - [Cached](#) - [Similar pages](#)

DemandTec | News

... 08, 2000—"Making Sense of Scanner Data," by Mr. Phil Delurgio, VP Product ... provider of Demand Based Management software for price and **promotion optimization**. ...

demandtec.com/news/press99-02/news_rel_harvbus.html - 23k - Supplemental Result - [Cached](#) - [Similar pages](#)

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3DMT | Company

Phil Delurgio, Chief Executive Officer Mr. Delurgio's experience in ... of DemandTec's industry-leading price and **promotion optimization** products. ...

www.3dmt.com/company/delurgio.html - 20k - [Cached](#) - [Similar pages](#)

Siam Future : Retailers Play 'The Price is Right' as Interest in ...

... profit, says vice president of product development Phil DeLurgio. ... the optimal pricing and **promotion** combinations within ... DeLurgio points out that the DemandTec ...

siamfuture.com/asiannews/asiannewstxtl.asp?aid=1504 - 26k - Supplemental Result - [Cached](#) - [Similar pages](#)

User interface for a rules engine and methods therefor patent

09/849448, filed May 4, 2001, entitled "interface for Merchandise **Promotion optimization**," by Inventors Michael Neal and Phil Delurgio, herein incorporated ...

www.freshpatents.com/User-interface-for-a-rules-engine-and-methods-therefor-dt20041021ptan20040210541.php - 60k - Supplemental Result - [Cached](#) - [Similar pages](#)

[PDF] POM 2003 - POM in the Service Economy Cases in Operations Management

File Format: PDF/Adobe Acrobat - [View as HTML](#)

optimization problems. The purpose of this paper is to explore the use of GA for solving ... Stephen A DeLurgio, Sr., Henry W. Bloch School of Business ...

64.226.112.21/pomswebsite/Meeting2003/abstractsummary001.pdf - Oct 30, 2005 - [Similar pages](#)

10/21/2005 – Harvard Business Review Articles – Marketing

One result has been an increase in consumer and trade **promotion**. ... Rossi, Peter; DeLurgio, Phil; Kantor, David A new statistical technique, ...

www.mhhe.com/primis/catalog/pcatalog/HBSMA.htm - 456k - [Cached](#) - [Similar pages](#)

Interface for merchandise price optimization - US Patent 6553352

The **promotion optimization** tool 306 is employed to determine An optimum **promotion** strategy for products of a ... Inventor(S). Phil Delurgio · Michael Neal ...

www.patentstorm.us/patents/6553352.html - 115k - Supplemental Result - [Cached](#) - [Similar pages](#)

TROUBLE D COMPAN Y REPORTER Monday, July 28, 2003, Vol. 7, No. 147 ...

to complete some final **optimization** of facilities during the remainder of our fiscal year. ... Attn: Phillip Delurgio 3701 W Warner Ave Santa Ana, CA 92704 ...

bankrupt.com/TCR_Public/030728.mbx - 513k - [Cached](#) - [Similar pages](#)

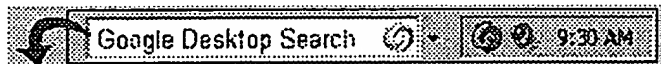
(PDF) www.poms.org/POMSWebsite/Meeting2005/pom_2005Final...

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M-FACTOR

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Founders / Management / Advisors

Phil Delurgio, Chief Executive Officer

Mr. Delurgio's experience in analytical marketing software development spans 16 numerous analytical marketing planning applications at dozens of CPG firms.

Prior to starting M-Factor, Mr. Delurgio was a co-founder and the Vice President of a company specializing in enterprise software for analytical pricing and merchandising and product implementation of DemandTec's industry-leading price and promotion. DemandTec has grown to dominate the CDM industry, with enormous success at

Prior to DemandTec, Mr. Delurgio led numerous software development and marketing at many of the largest CPG manufacturers in the US and internationally. USA, where he evaluated pricing and promotion effectiveness for more than twenty

Mr. Delurgio holds a B.S. in Business Administration from the University of South Florida and the University of Chicago.

[Back to Management Page](#)

Dialog
4/1/05

Your SELECT statement is:

s ((promotion() (optimization or optimisation or plan or plans or planning)) and (demandtec or delurgio or demand()tec)) not py>2000

Items	File
----	----
2	16: Gale Group PROMT(R)_1990-2005/Oct 31
1	20: Dialog Global Reporter_1997-2005/Nov 01
Examined 50 files	
Examined 100 files	
2	148: Gale Group Trade & Industry DB_1976-2005/Nov 01
>>>File 177: Prefix "PY" is undefined	
1	177: Adv.& Agency Red Books:Advertisers_2005/Oct
Examined 150 files	
Examined 200 files	
>>>File 297 was removed from the system to allow for search engine enhancements	
297: Bible(King James Version)_1769	
>>>Unable to open file; SELECT not performed on this file.	
Examined 250 files	
Examined 300 files	
>>>File 519: Prefix "PY" is undefined	
1	519: D&B-Duns Finan.Records Plus(TM)_2005/May
Examined 350 files	
1	570: Gale Group MARS(R)_1984-2005/Oct 31
Examined 400 files	
1	613: PR Newswire 1999-2005/Nov 01
1	621: Gale Group New Prod.Annou.(R)_1985-2005/Nov 01
1	649: Gale Group Newswire ASAP(TM)_2005/Oct 19
Examined 450 files	
Examined 500 files	
Examined 550 files	
1	993: NewsRoom 2003
Processing	
Processing	
Processing	
Processing	
Processing	
2	996: NewsRoom 2000

11 files have one or more items; file list includes 563 files.
One or more terms were invalid in 105 files.

Dialog
4/1/05

Your SELECT statement is:

s ((promotion())(optimization or optimisation or plan or plans or planning)) and (khimetrics or delurgio or neal)) not py>2000

Items	File
3	9: Business & Industry(R)_Jul/1994-2005/Oct 31
1	15: ABI/Inform(R)_1971-2005/Nov 01
3	16: Gale Group PROMT(R)_1990-2005/Oct 31
1	20: Dialog Global Reporter_1997-2005/Nov 01
1	47: Gale Group Magazine DB(TM)_1959-2005/Nov 01
Examined 50 files	
2	88: Gale Group Business A.R.T.S._1976-2005/Nov 01
Examined 100 files	
1	141: Readers Guide_1983-2004/Dec
3	148: Gale Group Trade & Industry DB_1976-2005/Nov 01
4	180: Federal Register_1985-2005/Nov 01
Examined 150 files	
Examined 200 files	
>>>File 297 was removed from the system to allow for search engine enhancements	
297: Bible(King James Version)_1769	
>>>Unable to open file; SELECT not performed on this file.	
Examined 250 files	
Examined 300 files	
2	484: Periodical Abs Plustext_1986-2005/Oct W4
>>>File 519: Prefix "PY" is undefined	
1	519: D&B-Duns Finan.Records Plus(TM)_2005/May
Examined 350 files	
2	570: Gale Group MARS(R)_1984-2005/Oct 31
Examined 400 files	
1	613: PR Newswire_1999-2005/Nov 01
1	621: Gale Group New Prod.Annou.(R)_1985-2005/Nov 01
2	635: Business Dateline(R)_1985-2005/Nov 01
3	636: Gale Group Newsletter DB(TM)_1987-2005/Oct 31
4	642: The Charlotte Observer_1988-2005/Oct 30
1	649: Gale Group Newswire ASAP(TM)_2005/Oct 19
Examined 450 files	
1	701: St Paul Pioneer Pr Apr_1988-2005/Oct 22
1	704: (Portland)The Oregonian_1989-2005/Oct 31
1	718: Pittsburgh Post-Gazette Jun 1990-2005/Nov 01
1	727: Canadian Newspapers_1990-2005/Nov 01
Examined 500 files	
Examined 550 files	
Processing	
6	996: NewsRoom 2000

23 files have one or more items; file list includes 563 files.
One or more terms were invalid in 105 files.

Dialog
w/1.105

Set	Items	Description
S1	14	((PROMOTION() (OPTIMIZATION OR OPTIMISATION OR PLAN OR PLANS OR PLANNING)) AND (DEMANDTEC OR DELURGIO OR DEMAND()TEC)) NOT PY>2000
S2	4	RD (unique items) — kwic
File 16:		Gale Group PROMT(R) 1990-2005/Oct 31 (c) 2005 The Gale Group
File 20:		Dialog Global Reporter 1997-2005/Nov 01 (c) 2005 Dialog
File 148:		Gale Group Trade & Industry DB 1976-2005/Nov 01 (c) 2005 The Gale Group
File 177:		Adv. & Agency Red Books:Advertisers 2005/Oct (c) 2005 Reed Elsevier Inc
File 519:		D&B-Duns Finan.Records Plus(TM) 2005/May (c) 2005 Dun & Bradstreet
File 570:		Gale Group MARS(R) 1984-2005/Oct 31 (c) 2005 The Gale Group
File 613:		PR Newswire 1999-2005/Nov 01 (c) 2005 PR Newswire Association Inc
File 621:		Gale Group New Prod.Annou.(R) 1985-2005/Nov 01 (c) 2005 The Gale Group
File 649:		Gale Group Newswire ASAP(TM) 2005/Oct 19 (c) 2005 The Gale Group
File 993:		NewsRoom 2003 (c) 2005 Dialog
File 996:		NewsRoom 2000 (c) 2005 Dialog

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Dialog
4/4/05

Your SELECT statement is:

s (((optimiz?????? or optimis??????) (4n) (price? ? or pricing)) and
(demand? ?) and (markdown? ? or promotion?? or mark???()down)) not py>2001

Items	File
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1	2: INSPEC_1898-2005/Oct W4
2	7: Social_SciSearch(R)_1972-2005/Oct W4
14	9: Business & Industry(R)_Jul/1994-2005/Oct 31
11	13: BAMP_2005/Oct W4
53	15: ABI/Inform(R)_1971-2005/Nov 01
134	16: Gale Group PROMT(R)_1990-2005/Oct 31
Processing	
Processing	
111	20: Dialog Global Reporter_1997-2005/Nov 01
1	34: SciSearch(R) Cited Ref_Sci_1990-2005/Oct W4
1	35: Dissertation Abs Online_1861-2005/Oct
10	47: Gale Group Magazine DB(TM)_1959-2005/Nov 01
1	50: CAB Abstracts_1972-2005/Sep
Examined 50 files	
14	75: TGG Management Contents(R)_86-2005/Oct W4
14	88: Gale Group Business A.R.T.S._1976-2005/Nov 01
1	95: TEME-Technology & Management_1989-2005/Sep W4
1	101: Disclosure Database(R)_2005/Oct W5
1	103: Energy SciTec_1974-2005/Sep B1
8	112: UBM Industry News_1998-2004/Jan 27
5	122: Harvard Business Review_1971-2005/Sep
Examined 100 files	
4	141: Readers Guide_1983-2004/Dec
2	144: Pascal_1973-2005/Oct W4
2	147: The Kansas City Star_1995-2003/Sep 26
Processing	
187	148: Gale Group Trade & Industry DB_1976-2005/Nov 01
1	155: MEDLINE(R)_1951-2005/Oct 31
>>>File 177: Prefix "PY" is undefined	
1	177: Adv. & Agency Red Books:Advertisers_2005/Oct
5	180: Federal Register_1985-2005/Nov 01
Examined 150 files	
Processing	
Processing	
Processing	
Processing	
3	256: TecInfoSource_82-2005/Jan
2	258: AP News Jul_2000-2005/Nov 01
3	262: CBCA Fulltext_1982-2005/Oct 24
2	267: Finance & Banking Newsletters_2005/Nov 01
7	275: Gale Group Computer DB(TM)_1983-2005/Oct 31
Examined 200 files	
>>>File 297 was removed from the system to allow for search engine enhancements	
297: Bible(King James Version)_1769	
>>>Unable to open file; SELECT not performed on this file.	
2	324: German Patents Fulltext_1967-200543
1	340: CLAIMS(R)/US Patent_1950-05/Oct 27
13	349: PCT FULLTEXT_1979-2005/UB=20051027,UT=20051020
Examined 250 files	
1	387: The Denver Post_1994-2005/Oct 31
1	433: Charleston Newspapers_1997-2005/Oct 31
1	436: Humanities Abs Full Text_1984-2004/Dec
2	440: Current Contents Search(R)_1990-2005/Nov 01

Examined 300 files

3 471: New York Times Fulltext_1980-2005/Nov 01
11 476: Financial Times Fulltext_1982-2005/Oct 31
15 484: Periodical Abs Plustext_1986-2005/Oct W4
14 485: Accounting & Tax DB_1971-2005/Oct W3
1 492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
1 494: St LouisPost-Dispatch_1988-2005/Oct 30

>>>File 519: Prefix "PY" is undefined

1 519: D&B-Duns.Finan.Records Plus(TM)_2005/May

Examined 350 files

2 541: SEC Online(TM) Annual Repts_1997/Sep W3
3 542: SEC Online(TM) 10-K Reports_1997/Sep W3
1 544: SEC Online(TM) Proxy Repts_1997/Sep W3

Processing

14 545: Investext(R)_1982-2005/Nov 01
27 553: Wilson Bus. Abs. FullText_1982-2004/Dec
1 563: Key Note Market Res._1986-2001/Aug 03
2 564: ICC Brit.Co.Ann.Rpts_1984-2004/Jun 22
19 570: Gale Group MARS(R)_1984-2005/Oct 31
1 587: Jane's Defense&Aerospace_2005/Oct W4

Examined 400 files

4 608: KR/T Bus.News._1992-2005/Nov 01
40 609: Bridge World Markets_2000-2001/Oct 01
51 610: Business Wire_1999-2005/Nov 01
76 613: PR Newswire_1999-2005/Nov 01
5 619: Asia Intelligence Wire_1995-2005/Oct 31
1 620: EIU:Viewswire_2005/Oct 19
83 621: Gale Group New Prod.Annou.(R)_1985-2005/Nov 01
3 622: EIU Magazines_2000-2004/Mar 20
1 623: Business Week_1985-2005/Oct 27
3 624: McGraw-Hill Publications_1985-2005/Nov 01
1 625: American Banker Publications_1981-2005/Oct 31
1 626: Bond Buyer Full Text_1981-2005/Nov 01
1 633: Phil.Inquirer_1983-2005/Oct 26
1 634: San Jose Mercury_Jun 1985-2005/Oct 31
6 635: Business Dateline(R)_1985-2005/Nov 01
13 636: Gale Group Newsletter DB(TM)_1987-2005/Oct 31
4 637: Journal of Commerce_1986-2005/Nov 01
1 640: San Francisco Chronicle_1988-2005/Oct 30
4 643: Grand Forks Herald_1995-2005/Oct 28
2 647: CMP Computer Fulltext_1988-2005/Oct W3
4 648: TV and Radio Transcripts_1997-2005/Oct W5
83 649: Gale Group Newswire ASAP(TM)_2005/Oct 19
6 654: US Pat.Full._1976-2005/Oct 27
1 660: Federal News Service_1991-2002/Jul 02

Examined 450 files

1 684: Bradenton Herald_Oct2005/Oct 27
1 696: DIALOG Telecom. Newsletters_1995-2005/Oct 31
1 702: Miami Herald_1983-2005/Oct 30
1 707: The Seattle Times_1989-2005/Oct 31
3 710: Times/Sun.Times(London)_Jun 1988-2005/Oct 31
1 711: Independent(London)_Sep 1988-2005/Nov 01
1 720: (Columbia) The State Dec_1987-2005/Oct 30
3 726: S.China Morn.Post_1992--2005/Oct 31
6 727: Canadian Newspapers_1990-2005/Nov 01
6 728: Asia/Pac News_1994-2005/Oct W5

Examined 500 files

1 739: The Fresno Bee_1990-2005/Oct 31
1 740: (Memphis)Comm.Appeal_1990-2005/Oct 30
4 748: Asia/Pac Bus. Jrnls_1994-2005/Oct 31

1 750: Emerging Mkts & Middle East News 1995-2005/Nov 01
 3 755: New Zealand Newspapers 1995-2005/Nov 01
 2 759: Business Insights 1992-2005/Oct
 1 767: Frost & Sullivan Market Eng 2005/Sep
 1 768: EIU Market Research 2005/Apr 21
 7 781: ProQuest Newsstand 1998-2005/Nov 01
 1 788: (Myrtle Beach) The Sun News 1996-2005/Oct 27
 7 810: Business Wire 1986-1999/Feb 28
 6 813: PR Newswire 1987-1999/Apr 30

Examined 550 files

6 985: World News Connection(R) 1995-2005/Nov 01

Processing
 Processing
 Processing

7 993: NewsRoom 2003

Processing
 Processing

86 995: NewsRoom 2001
 79 996: NewsRoom 2000

103 files have one or more items; file list includes 563 files.
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Set	Items	Description
S1	999	((OPTIMIZ????? OR OPTIMIS?????) (4N) (PRICE? ? OR PRICING-) AND (DEMAND? ?) AND (MARKDOWN? ? OR PROMOTION?? OR MARK???- (DOWN)) NOT PY>2001
S2	518	RD (unique items)
S3	95	S2 AND ((OPTIMIZ????? OR OPTIMIS?????) (5N) (MARKDOWN? ? OR PROMOTION?? OR MARK??? (DOWN))
S4	39	S3 NOT PY>2000 <i>—mic</i>
File 2:	INSPEC 1898-2005/Oct W4	(c) 2005 Institution of Electrical Engineers
File 7:	Social SciSearch(R) 1972-2005/Oct W4	(c) 2005 Inst for Sci Info
File 9:	Business & Industry(R) Jul/1994-2005/Oct 31	(c) 2005 The Gale Group
File 13:	BAMP 2005/Oct W4	(c) 2005 The Gale Group
File 15:	ABI/Inform(R) 1971-2005/Nov 01	(c) 2005 ProQuest Info&Learning
File 16:	Gale Group PROMT(R) 1990-2005/Oct 31	(c) 2005 The Gale Group
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File 34:	SciSearch(R) Cited Ref Sci 1990-2005/Oct W4	(c) 2005 Inst for Sci Info
File 35:	Dissertation Abs Online 1861-2005/Oct	(c) 2005 ProQuest Info&Learning
File 47:	Gale Group Magazine DB(TM) 1959-2005/Nov 01	(c) 2005 The Gale group
File 50:	CAB Abstracts 1972-2005/Sep	(c) 2005 CAB International
File 75:	TGG Management Contents(R) 86-2005/Oct W4	(c) 2005 The Gale Group
File 88:	Gale Group Business A.R.T.S. 1976-2005/Nov 01	(c) 2005 The Gale Group
File 95:	TEME-Technology & Management 1989-2005/Sep W4	(c) 2005 FIZ TECHNIK
File 101:	Disclosure Database(R) 2005/Oct W5	(c) 2005 Thomson Financial
File 103:	Energy SciTec 1974-2005/Sep B1	(c) 2005 Contains copyrighted material
File 112:	UBM Industry News 1998-2004/Jan 27	(c) 2004 United Business Media
File 122:	Harvard Business Review 1971-2005/Sep	(c) 2005 Harvard Business Review
File 141:	Readers Guide 1983-2004/Dec	(c) 2005 The HW Wilson Co
File 144:	Pascal 1973-2005/Oct W4	(c) 2005 INIST/CNRS
File 147:	The Kansas City Star 1995-2003/Sep 26	(c) 2003 Kansas City Star
File 148:	Gale Group Trade & Industry DB 1976-2005/Nov 01	(c) 2005 The Gale Group
File 155:	MEDLINE(R) 1951-2005/Oct 31	(c) format only 2005 Dialog
File 177:	Adv. & Agency Red Books:Advertisers 2005/Oct	(c) 2005 Reed Elsevier Inc
File 180:	Federal Register 1985-2005/Nov 01	(c) 2005 format only DIALOG
File 256:	TecInfoSource 82-2005/Jan	(c) 2005 Info.Sources Inc

File 258:AP News Jul 2000-2005/Nov 01
 (c) 2005 Associated Press
 File 262:CBCA Fulltext 1982-2005/Oct 24
 (c) 2005 Micromedia Ltd.
 File 267:Finance & Banking Newsletters 2005/Nov 01
 (c) 2005 Dialog
 File 275:Gale Group Computer DB(TM) 1983-2005/Oct 31
 (c) 2005 The Gale Group
 File 324:German Patents Fulltext 1967-200543
 (c) 2005 Univentio
 File 340:CLAIMS(R)/US Patent 1950-05/Oct 27
 (c) 2005 IFI/CLAIMS(R)
 File 349:PCT FULLTEXT 1979-2005/UB=20051027,UT=20051020
 (c) 2005 WIPO/Univentio
 File 387:The Denver Post 1994-2005/Oct 31
 (c) 2005 Denver Post
 File 433:Charleston Newspapers 1997-2005/Oct 31
 (c) 2005 Charleston Newspapers
 File 436:Humanities Abs Full Text 1984-2004/Dec
 (c) 2005 The HW Wilson Co
 File 440:Current Contents Search(R) 1990-2005/Nov 01
 (c) 2005 Inst for Sci Info
 File 471:New York Times Fulltext 1980-2005/Nov 01
 (c) 2005 The New York Times
 File 476:Financial Times Fulltext 1982-2005/Oct 31
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 File 553:Wilson Bus. Abs. FullText 1982-2004/Dec
 (c) 2005 The HW Wilson Co
 File 563:Key Note Market Res. 1986-2001/Aug 03
 (c) 2001 ICC Online Info. Group
 File 564:ICC Brit.Co.Ann.Rpts 1984-2004/Jun 22
 (c) 2004 ICC Online Inform.Group
 File 570:Gale Group MARS(R) 1984-2005/Oct 31
 (c) 2005 The Gale Group
 File 587:Jane's Defense&Aerospace 2005/Oct W4
 (c) 2005 Jane's Information Group
 File 608:KR/T Bus.News. 1992-2005/Nov 01
 (c) 2005 Knight Ridder/Tribune Bus News
 File 609:Bridge World Markets 2000-2001/Oct 01
 (c) 2001 Bridge
 File 610:Business Wire 1999-2005/Nov 01
 (c) 2005 Business Wire.

File 613:PR Newswire 1999-2005/Nov 01
 (c) 2005 PR Newswire Association Inc
File 619:Asia Intelligence Wire 1995-2005/Oct 31
 (c) 2005 Fin. Times Ltd
File 620:EIU:Viewswire 2005/Oct 19
 (c) 2005 Economist Intelligence Unit
File 621:Gale Group New Prod.Annou.(R) 1985-2005/Nov 01
 (c) 2005 The Gale Group

Dialog
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Set	Items	Description
S1	366	((OPTIMIZ????? OR OPTIMIS?????) (4N) (PRICE? ? OR PRICING-) AND (DEMAND? ?) AND (MARKDOWN? ? OR PROMOTION?? OR MARK???- (DOWN)) NOT PY>2001
S2	289	RD (unique items)
S3	57	S2 AND ((OPTIMIZ????? OR OPTIMIS?????) (5N) (MARKDOWN? ? OR PROMOTION?? OR MARK??? (DOWN))
S4	17	S3 NOT PY>2000 <i>—vmic</i>
File 622:		EIU Magazines 2000-2004/Mar 20 (c) 2004 EIU Magazines
File 623:		Business Week 1985-2005/Oct 27 (c) 2005 The McGraw-Hill Companies Inc
File 624:		McGraw-Hill Publications 1985-2005/Nov 01 (c) 2005 McGraw-Hill Co. Inc
File 625:		American Banker Publications 1981-2005/Oct 31 (c) 2005 American Banker
File 626:		Bond Buyer Full Text 1981-2005/Nov 01 (c) 2005 Bond Buyer
File 633:		Phil. Inquirer 1983-2005/Oct 26 (c) 2005 Philadelphia Newspapers Inc
File 634:		San Jose Mercury Jun 1985-2005/Oct 31 (c) 2005 San Jose Mercury News
File 635:		Business Dateline(R) 1985-2005/Nov 01 (c) 2005 ProQuest Info&Learning
File 636:		Gale Group Newsletter DB(TM) 1987-2005/Oct 31 (c) 2005 The Gale Group
File 637:		Journal of Commerce 1986-2005/Nov 01 (c) 2005 Commonwealth Bus. Media
File 640:		San Francisco Chronicle 1988-2005/Oct 30 (c) 2005 Chronicle Publ. Co.
File 643:		Grand Forks Herald 1995-2005/Oct 31 (c) 2005 Grand Forks Herald
File 647:		CMP Computer Fulltext 1988-2005/Oct W3 (c) 2005 CMP Media, LLC
File 648:		TV and Radio Transcripts 1997-2005/Oct W5 (c) 2005 FDCH Inc.
File 649:		Gale Group Newswire ASAP(TM) 2005/Oct 19 (c) 2005 The Gale Group
File 660:		Federal News Service 1991-2002/Jul 02 (c) 2002 Federal News Service
File 684:		Bradenton Herald Oct2005/Oct 27 (c) 2005 Bradenton Herald
File 696:		DIALOG Telecom. Newsletters 1995-2005/Oct 31 (c) 2005 Dialog
File 702:		Miami Herald 1983-2005/Oct 30 (c) 2005 The Miami Herald Publishing Co.
File 707:		The Seattle Times 1989-2005/Oct 31 (c) 2005 Seattle Times
File 710:		Times/Sun. Times(London) Jun 1988-2005/Oct 31 (c) 2005 Times Newspapers
File 711:		Independent(London) Sep 1988-2005/Nov 01 (c) 2005 Newspaper Publ. PLC
File 720:		(Columbia) The State Dec 1987-2005/Oct 31 (c) 2005 The State
File 726:		S.China Morn. Post 1992--2005/Oct 31 (c) 2005 South China Morning Post
File 727:		Canadian Newspapers 1990-2005/Nov 01 (c) 2005 Southam Inc.
File 728:		Asia/Pac News 1994-2005/Oct W5 (c) 2005 Dialog

File 739:The Fresno Bee 1990-2005/Oct 31
 (c) 2005 The Fresno Bee
File 740:(Memphis)Comm.Appeal 1990-2005/Oct 30
 (c) 2005 The Commercial Appeal
File 748:Asia/Pac Bus. Jrnls 1994-2005/Oct 31
 (c) 2005 Dialog
File 750:Emerging Mkts & Middle East News 1995-2005/Nov 01
 (c) 2005Dialog Corp.
File 755:New Zealand Newspapers 1995-2005/Nov 01
 (c) Fairfax New Zealand Ltd.
File 759:Business Insights 1992-2005/Oct
 (c) 2005 Datamonitor
File 767:Frost & Sullivan Market Eng 2005/Sep
 (c) 2005 Frost & Sullivan Inc.
File 768:EIU Market Research 2005/Apr 21
 (c) 2005 EIU
File 781:ProQuest Newsstand 1998-2005/Nov 01
 (c) 2005 ProQuest Info&Learning
File 788:(Myrtle Beach) The Sun News 1996-2005/Oct 29
 (c) 2005 The Sun News
File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
File 985:World News Connection(R) 1995-2005/Nov 01
 (c) 2005 NTIS
File 993:NewsRoom 2003
 (c) 2005 Dialog
File 995:NewsRoom 2001
 (c) 2005 Dialog
File 996:NewsRoom 2000
 (c) 2005 Dialog

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Your SELECT statement is:

s (kheimetrics and ((optimis???? or optimiz????) (2n) (price or prices or pricing))) not py>2001

Items	File
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2	15: ABI/Inform(R)_1971-2005/Nov 01
16	16: Gale Group PROMT(R)_1990-2005/Oct 31
16	20: Dialog Global Reporter_1997-2005/Nov 01
Examined 50 files	
1	111: TGG Natl.Newspaper Index(SM)_1979-2005/Oct 28
Examined 100 files	
14	148: Gale Group Trade & Industry DB_1976-2005/Nov 01
Examined 150 files	
Processing	
Processing	
Processing	
Processing	
Processing	
Processing	
Examined 200 files	
>>>File 297 was removed from the system to allow for search engine enhancements	
297: Bible(King James Version)_1769	
>>>Unable to open file; SELECT not performed on this file.	
2	349: PCT FULLTEXT_1979-2005/UB=20051027,UT=20051020
Examined 250 files	
Examined 300 files	
1	484: Periodical Abs Plustext_1986-2005/Oct W4
2	492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
Examined 350 files	
1	545: Investext(R)_1982-2005/Nov 01
2	553: Wilson Bus. Abs. FullText_1982-2004/Dec
1	570: Gale Group MARS(R)_1984-2005/Oct 31
Examined 400 files	
4	609: Bridge World Markets_2000-2001/Oct 01
4	610: Business Wire_1999-2005/Nov 01
12	613: PR Newswire_1999-2005/Nov 01
12	621: Gale Group New Prod.Annou.(R)_1985-2005/Nov 01
5	635: Business Dateline(R)_1985-2005/Nov 01
12	649: Gale Group Newswire ASAP(TM)_2005/Oct 19
Examined 450 files	
Examined 500 files	
Examined 550 files	
1	993: NewsRoom 2003
Processing	
9	995: NewsRoom 2001
6	996: NewsRoom 2000

20 files have one or more items; file list includes 563 files.
One or more terms were invalid in 104 files.

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Set	Items	Description
S1	123	(KHIMETRICS AND ((OPTIMIS????? OR OPTIMIZ?????) (2N) (PRICE - OR PRICES OR PRICING))) NOT PY>2001
S2	38	RD (unique items)
S3	29	S2 AND (DEMAND???)
S4	22	S3 AND (PROMOTION?? OR DISCOUNT??? OR MARKDOWN OR MARK???(-) DOWN)
S5	9	S4 NOT PY>2000
S6	13	S4 NOT S5
File 15:		ABI/Inform(R) 1971-2005/Nov 01 (c) 2005 ProQuest Info&Learning
File 16:		Gale Group PROMT(R) 1990-2005/Oct 31 (c) 2005 The Gale Group
File 20:		Dialog Global Reporter 1997-2005/Nov 01 (c) 2005 Dialog
File 111:		TGG Natl. Newspaper Index(SM) 1979-2005/Oct 28 (c) 2005 The Gale Group
File 148:		Gale Group Trade & Industry DB 1976-2005/Nov 01 (c) 2005 The Gale Group
File 349:		PCT FULLTEXT 1979-2005/UB=20051027, UT=20051020 (c) 2005 WIPO/Univentio
File 484:		Periodical Abs Plustext 1986-2005/Oct W4 (c) 2005 ProQuest
File 492:		Arizona Repub/Phoenix Gaz 19862002/Jan 06 (c) 2002 Phoenix Newspapers
File 545:		Investext(R) 1982-2005/Nov 01 (c) 2005 Thomson Financial Networks
File 553:		Wilson Bus. Abs. FullText 1982-2004/Dec (c) 2005 The HW Wilson Co
File 570:		Gale Group MARS(R) 1984-2005/Oct 31 (c) 2005 The Gale Group
File 609:		Bridge World Markets 2000-2001/Oct 01 (c) 2001 Bridge
File 610:		Business Wire 1999-2005/Nov 01 (c) 2005 Business Wire.
File 613:		PR Newswire 1999-2005/Nov 01 (c) 2005 PR Newswire Association Inc
File 621:		Gale Group New Prod. Annou. (R) 1985-2005/Nov 01 (c) 2005 The Gale Group
File 635:		Business Dateline(R) 1985-2005/Nov 01 (c) 2005 ProQuest Info&Learning
File 649:		Gale Group Newswire ASAP(TM) 2005/Oct 19 (c) 2005 The Gale Group
File 993:		NewsRoom 2003 (c) 2005 Dialog
File 995:		NewsRoom 2001 (c) 2005 Dialog
File 996:		NewsRoom 2000 (c) 2005 Dialog